



Following very challenging back-to-back election cycles in 2006 and 2008, the Republican Party of Iowa has emerged since 2009 as a force in Iowa politics. The accomplishments of the past three plus years include:

#### **Electoral Accomplishments**

Retention of *all* Republican incumbents to U.S. Senate, congressional, statewide and legislative offices during the 2010 midterm elections

Won the Office of the Governor for the first time in twelve years

Won the Office of Secretary of State for the first time in twelve years

Won an Iowa House GOP majority with a net-gain of sixteen Republican seats

Won a net-gain of six Republican seats in the Iowa Senate

Dominated county-level races by winning a net-gain of over 100 Republican-held county offices

#### **Financial Accomplishments**

The Iowa GOP is entirely debt-free. (Paid off all debt obligations inherited at start of term)

The Iowa GOP outraised the Iowa Democratic Party in 2011 (source: FEC filings)

The Iowa GOP currently has more cash-on-hand than the Iowa Democratic Party (source: FEC filings)

During the 2010 election cycle, Iowa GOP ***increased major donor revenue by 29%*** compared to most recent prior election cycles

Major physical renovations and improvements to the Iowa GOP HQ building in Des Moines

#### **First-in-the-Nation Accomplishments**

Maintained Iowa's First-in-the-Nation status through passage of new RNC rules in August 2010

Largest turnout in the history of the Iowa GOP precinct caucuses in January 2012

Second largest turnout in the history of the Iowa GOP Straw Poll in August 2011

Co-hosted three nationally-televised GOP presidential debates for the first time in the history of the Iowa GOP, including the first-ever prime-time, nationally-televised presidential debate from Northwest Iowa.

### **Organizational Accomplishments**

**Voter Registration Gains:** The Iowa GOP has made remarkable gains in voter registration since January 2009.

December 2011 marked 34 consecutive months that the Iowa GOP outpaced the Iowa Democratic Party in voter registration gains.

In January 2009, Iowa Democrats held a voter registration edge of 115,917 over Iowa Republicans. Today, that edge has been cut by over two-thirds and stands at less than 30,000, which does not yet include the number of new Republican registrants from the January 3 Iowa Caucuses

During the 2010 cycle, only the Iowa GOP saw an increase in voter registration and Iowans registered with either Democrat or No Party affiliation dropped

**Early Voting:** Dramatically improved the Iowa GOP's performance on absentee and early voting results during the 2010 midterm election cycle.

83 percent ***increase*** in Iowa GOP absentee/early vote performance compared to 2006 midterms

95 percent Iowa GOP absentee return-rate a four percent increase compared to 2006 midterms

Iowa GOP petitioned for more satellite vote locations statewide than Iowa Democrats, dramatically increasing Republican share of vote

**Statewide Victory Voter Program:** The Iowa GOP's I-WIN 2010 voter program was the most aggressive, volunteer-based, midterm voter contact program ever launched by the Republican Party of Iowa.

*Opening of Statewide Offices by Spring 2010:* The Iowa GOP honored its pledge to open and staff ten statewide victory offices by June 2010

*Record-breaking volunteer contacts:* Volunteers made over 1.5 million volunteer voter contacts

*Full-ticket support:* For the first-time ever, the statewide Iowa GOP voter program was made available to all GOP candidates from Governor to county-level offices

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